



OCTOBER 20, 2022

LEVERAGING THE SAFETY & HEALTH RESOURCES AROUND YOU: HINT, IT'S NOT GOOGLE

Maine Safety & Health Conference

Tim McCarty

MSC, CSP, ARM, ALCM,
CSSM, CPSI, ABCP, GradIOSH

Senior Vice President - of Safety & Risk Consulting

TIME.....



THE OLD DAYS



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GOOGLE

Google

fleet safety program sample

Shopping Images News Maps More Tools

About 9,500,000 results (0.50 seconds)

Ad - <https://www.drivingdynamics.com/>
Fleet Driver Safety Training - Fleet Risk Management Services
 Programs are Based on Sound Research, Proven Learning Methodologies and Expert Instruction. Advanced Performance Driver **Safety** Training, Coaching and **Fleet** Risk Management Services. Courses: Driver **Safety** Training, Virtual or In-Person.

Ad - <https://www.samsara.com/>
An All-In-One Safety Program - Improve Your Fleet Safety
 Plug & Play Installation With Zero-Configuration Allows You To Get Set Up In 15 Minutes. Track Distracted Driving and Harsh Events Through **Safety** Reports & Auto-Uploaded Video. Real-time alerts. Deploy in minutes. Driver **safety** scorecards. Quick ROI.

Ad - <https://go.intelishift.com/>
All-In-One Safety Management - Improve Fleet Safety Programs
 Voice Coaching, Heads-Up Display, AI-Powered Proactive Incident Detection Protects Drivers. **Safety Program** Configured to Your Ops, w/ On-Site Installation, Data Integrations, Alerts, AI Video Dash Cams. **Fleet Safety** Management. 20+ Years Experience.

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GOOGLE

Pros

- Fast
- Wide Reaching
- Lots of Information
- May Point to Resources

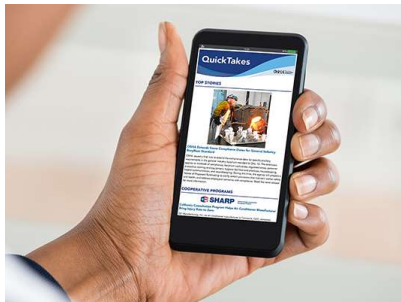
Cons

- Junk
- Dated Materials
- Selling Focus
- Algorithm-Based
- Lots to Sort Through

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OSHA

- Guides
- Posters
- Newsroom
- QuickTakes



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STATE OSHA PROGRAMS/OFFICES

1. CAL/OSHA
2. MIOSHA
3. SafetyWorks – Maine
4. Texas Department of Insurance



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ASSOCIATIONS

- Governors Highway Safety Association
- International Safety Equipment Association
- Electronic Library of Construction Safety & Health
- National Floor Safety Institute
- The Laser Safety Institute
- Disaster Recovery Institute
-



CONFERENCES

- American Society of Safety Professionals
 - International PDC
 - Region 8
- NSC
 - Congress & Expo
 - Maine Safety & Health Conference
 - New Hampshire Safety & Health Conference
- Voluntary Protection Programs Participants' Association



PROFESSIONAL SOCIETIES

- ASSP
- AIHA
- NFPA
- WSO
- AAEES
- NAEM
-



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NATIONAL SAFETY COUNCIL

- Printable Resources
- Studies
- Whitepapers
- Webinars
- Injury Facts



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ONLINE FORUMS

- IOSH
- ASSP
- Mike Holt Electrical



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YOUR INSURANCE RELATIONSHIP

- Agent or Broker
 - Consultation
 - Resources
 - Advocacy
 - Portal



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YOUR INSURANCE RELATIONSHIP

- Company
 - Portal
 - Resources
 - On-site Visits



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CONSULTANTS

- Don't Abuse Them
- Unless You're Paying for it.....
- Teasers

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LINKEDIN

The screenshot shows a LinkedIn profile for Timothy McCarty, MSC, CSP, ARM, ALCM, CSSM, GradIOSH, ABCP, who joined the group in February 2015. Below the profile is a list of groups, including ASSP New England Area PDC, Environmental Health & Safety, Public Entity Risk Management, Columbia Southern University, and Chapter Webinar: Effective lea... The main content area shows the ASSP New England Area PDC group page, which is a listed group. It features a post by John Spath, CSP (Ret), 1st Chief Operating Officer at The Safer Path, announcing the 23rd Annual ASSP NE Area PDC on November 15th-16th, 2021. A countdown timer shows 14 days remaining. The group page also includes a logo for the New England Area Professional Development Committee.

INDUSTRY GROUPS



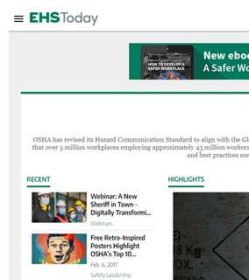
INDUSTRY GROUPS

- Brewers Association
- National Restaurant Assoc.
- International Kitchen Exhaust Cleaning Association
- Boy Scouts of America
- AGC/ABC
-



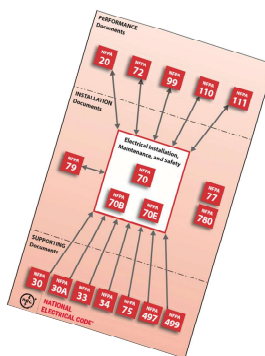
NEWS FEEDS

- EHSToday
- BLR
- OHS Online
- ISHN
- NSC



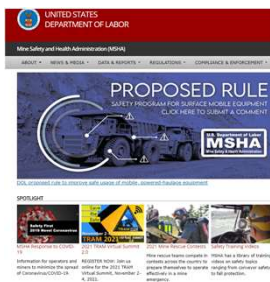
CODES & STANDARDS

- National Fire Protection Association
 - Free Digital Access
- ANSI
 - IBR Standards Portal
- ISO
 - Selected Free Versions
- UL
 - Free Digital Access



GOVERNMENTAL AGENCIES

- OSHA
- CDC
- FMCSA
- MSHA
- CCOHS
- Military



ASSP COMMUNITIES

AMERICAN SOCIETY OF SAFETY PROFESSIONALS COMMUNITY Dashboard COVID-19 Discussions Member Directory Communities Settings

MY PRACTICE SPECIALTIES: Consultants, Management, Risk Management, Transportation

ALL COMMUNITIES: Communities Home

Discussions	Instant	Daily	Weekly	None	
How to Use The ASSP Community	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="button" value="Unsubscribe"/>
Safety Technical Talk	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="button" value="Unsubscribe"/>
Customer Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="button" value="Unsubscribe"/>
Community Chatter	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="button" value="Unsubscribe"/>
Personal Protective Equipment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="button" value="Unsubscribe"/>
Workplace Violence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="button" value="Unsubscribe"/>
Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="button" value="Unsubscribe"/>
Construction	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="button" value="Unsubscribe"/>
Consultants	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="button" value="Unsubscribe"/>
Management	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="button" value="Unsubscribe"/>
Public Sector	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="button" value="Unsubscribe"/>
Risk Management	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="button" value="Unsubscribe"/>

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If you are having any difficulty viewing this message, [click here to view the mobile web version.](#)

AMERICAN SOCIETY OF SAFETY PROFESSIONALS News | Community | Education | Standards

ASSP WEEKLY

INDUSTRY NEWS

This Is Why OSHA's No. 1 Violation Never Changes
 Fall protection has been No. 1 on OSHA's top 10 list of violations since 2011. Why is that and how should you respond? Expert Thom Kramer explains. [Read more](#)

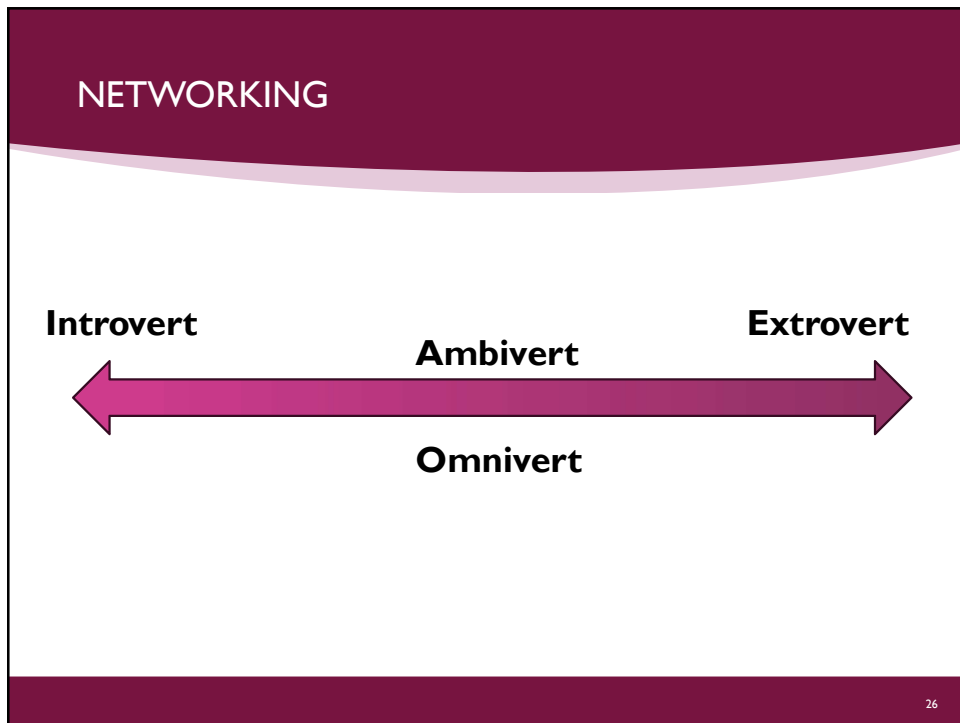
10 Ways Safety Professionals Can Better Manage Conflict
 Conflict is inevitable, but the way safety professionals respond can make a big difference. Use these 10 tips to help you manage disputes like a boss. [Read more](#)

Safety Is About Managing People
 Managing occupational safety is all about managing people. These skills will help you better collaborate with management, supervisors and workers. [Read more](#)

4 Tips for Developing Effective Safety and Health Training
 Whether your workers are manufacturing auto parts or building cabinets, they need to know how to be safe. Learn how to develop safety training that works. [Read more](#)

Heat Stress and Vector-Borne Disease: Mother Nature vs. Flame-Resistant and Arc-Rated Clothing

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NETWORKING

1. **Focus on Learning**
2. **Identify Common Interests**
3. **Think Broadly About What You Can Give**
4. **Find a Higher Purpose**

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NETWORKING +

1. **ASSP**
2. **Health & Safety Conference Planning Committee**
3. **ANSI Committee**
4. **ISO Committee**

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SUMMARY

- Lots of Sources of High Quality Information Available
- Sorting it is Difficult
- Get Your Search Out of Google
- Make Sure it is Relevant

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